AlphaSense

The Top 4 Market Intelligence Sources for ESG Research

Environmental, Social, and Governance (ESG) has become vital to a company's annual reporting process. In order to craft these reports and create the strongest possible narrative, professionals need to conduct in-depth ESG research and benchmark against peers.

Unfortunately, a lack of standardization is pervasive in conducting and gathering ESG research. The best way to mitigate research blind spots and fill information gaps is through a market intelligence tool that aggregates every source into one platform with AI search capabilities to quickly comb through dense documents. But first, you need to solve the classic dilemma of "you don't know what you don't know."

Below are the four key market intelligence sources you should be leveraging for ESG research:

1 Company Reports

Companies voluntarily report on their ESG goals and performance most commonly found as a section in their Integrated Annual Report but could also be reported individually in EHS, Social, or GRI reports.

What's inside AlphaSense? Primary information covering 26K companies which can be used to understand peer ESG goals and performance straight from the source.

2 ESG Ratings

ESG ratings are provided by third-party independent firms to score companies ESG performance, however, they can vary depending on the provider due to the lack of standardization.

What's inside AlphaSense? Company ratings to help with peer benchmarking from research providers such as Carbon Disclosure Project (CDP) and entitlement access to MSCI ESG ratings, one of the largest ESG provider's in the world.

3 Broker Research

Broker research is produced by sell-side firms to give deep-dive analysis on companies, industries, trends, and events.

What's inside AlphaSense? Non-bias reports from the top Wall Street analyst firms, including Goldman Sachs, Bank of America, Morgan Stanley, and more to understand a company's intended approach to hit their ESG goals, forecasts for new sustainable markets, and trends in the space.

4 Expert Transcript Libraries

Expert transcript libraries are a collection of interviews with subject matter experts within certain industries or topics.

What's inside AlphaSense? Anecdotal commentary from former employees, competitors, partners, executives, or other industry experts on a company's ESG strategy, the cost of sustainability, and ESG market leaders, and more with instant access to 28,000+ interviews.

Interested in taking it a step further and learning how to benchmark against your peers and stay ahead of ESG's ever-changing market landscape? Check-out the following blog post, **How to Use AlphaSense for ESG Benchmarking**.

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