

The 4 Most Crucial Market Intelligence Sources for Healthcare



Since the inception of the pandemic, the healthcare industry has experienced rapid change as new vaccines, regulations, and competitors continuously emerge. In the age of information overload and prolonged economic uncertainty, it's become increasingly important to be on top of every development so as not to miss lucrative opportunities.

However, staying on top of clinical trial pipelines, evolving markets, disease areas, and BD&L has become a widespread challenge that separates companies leading the healthcare industry from those simply playing catch up. This divide has led C-Suite executives to question: how can we not only keep up, but take the lead?

Below, we share the top four crucial market intelligent sources to keep a pulse on within healthcare:

1

Regulatory Documents

Keeping track of clinical trials is crucial, as regulatory sources like ClinicalTrials.gov and PubMed continually publish trial results and new research. If you're thinking about investing in R&D for a certain disease area or treatment, you need to know what existing drugs for the same disease are being trialed, the results, as well as if a trial is paused.

What's inside AlphaSense? Learn in a moment's notice if a clinical trial was paused or a drug was approved by the FDA with AlphaSense's real-time alerts.

2

Expert Transcripts

A transcript library gives you access to thousands of insightful interviews with doctors, R&D directors, competitors, and industry. These experts provide deeper insights on potential opportunities, competitive threats, market movers, trending healthcare topics, and emerging disease areas.

What's inside AlphaSense? Users can schedule one-on-one calls with thousands of healthcare experts in the Stream platform library to ask specific questions and extract granular, personalized insights.

3

Broker Research

Broker research allows you to access market data to develop commercial assessments and forecasts. Additionally, this research provides valuable intel on the strategies and strains for commercializing healthcare products and potential opportunities for further research, regulatory impacts, and emerging medical technologies.

What's inside AlphaSense? Wall Street Insights® offers users a vast collection of global reports from 1,000+ research providers that cover companies, industries, asset classes, and economies.

4

Company Documents

Staying on top of your competitor's every move is imperative. Company documents provide information on financial performance, new products and services, strategy, and investment priorities.

What's inside AlphaSense? Discover regulatory filings and other disclosures from 68,000+ companies worldwide, including SEC and global filings, transcripts on earnings calls and investor conferences, and press releases.

Find information faster and before it's on anyone else's radar. Start a free trial of AlphaSense today.

Start your free trial