

The 4 Most Crucial Market Intelligence Sources for the Energy Industry

There's an unending stream of market-moving events shaping the energy sector: the push for decarbonization and reaching a net-zero state (the energy transition), new technologies wielding clean energy (hydrogen and carbon capture), the Inflation Reduction Act, and geopolitical tensions (the Russia-Ukraine war and China-Taiwan conflict).

With constant change comes a flood of data—some useful while most is simply noise. In times when your market intelligence (MI) can be responsible for scoring major success and overlooking opportunities in today's fast-moving market, you must evaluate your resources. But where should you be looking for lucrative insights?

Below, we share the top four crucial market intelligence sources to navigate the energy industry:

1

Regulatory Documents

Staying ahead of policy news and changes as macroeconomic factors continue to affect energy suppliers is critical. Regulatory groups provide data, policy recommendations, and solutions for the energy sector.

What's inside AlphaSense? Energy regulatory content includes global, North America, EMEA, and APAC groups so you can always stay up to date on the latest news around the world through the International Energy Agency (IEA), Organization of the Petroleum Exporting Countries (OPEC), US Energy Information Administration (EIA), and more.

2

Industry Analyst Reports

Industry analyst reports allow you to understand forecasts, outlooks, and company performance from top Wall Street analyst firms and help provide confidence in strategic business decisions. Additionally, this research provides valuable insights on the energy transition, ESG ventures, and emerging technologies.

What's inside AlphaSense? Wall Street Insights® offers users a vast collection of global reports from 1,000+ research providers such as Goldman Sachs, Bank of America, and JPMorgan, that cover companies, industries, asset classes, and economies. personalized insights.

3

Expert Transcripts

Expert transcripts give you access to insightful interviews with former employees, competitors, and customers to help fill research gaps. These industry experts share informative perspectives on energy transition opportunities, competitive threats, new markets, and trending topics within the market.

What's inside AlphaSense? An on-demand library of 30,000+ transcripts where users can also schedule one-on-one calls with thousands of energy experts in the Stream platform library to ask specific questions and extract granular, personalized insights.

4

Company Documents

Staying on top of your competitor's every move is imperative. Company documents provide information on financial performance, new products and services, strategy, and investment priorities.

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