



Are You Reaching Your Full Research Potential?

4 Ways to Maximize Your Primary Investment Research with Expert Call Services



Leveraging knowledge from first-hand operators in a company or industry, alongside unique experiential insights, can radically transform your investment research from reactive to proactive.

AlphaSense's Expert Call Services enables investment researchers to conduct 360-degree research by extracting last-mile, granular insights from industry experts to close gaps left in the investment research process. These personalized insights gained from custom expert calls can maximize your primary investment research to its full potential.

Below are four key ways to maximize your primary research through AlphaSense's powerful AI-based platform and Expert Call Services.

1

Identify New Experts with Powerful AI-Search

AlphaSense's powerful AI-based platform features allows you to easily uncover industry experts from our vast collection of expert interviews using Smart Summaries, Smart Synonyms™, and automated alerts. You can initiate a custom interview call with any expert by clicking the "Talk to this Expert" button to dive beyond a transcript for in-depth insights.



2

Gather Personalized Insights for Comprehensive Research

Fill in investment strategy gaps by extracting personalized insights from industry experts, including those of: customers, competitors, suppliers, and distributors. By tapping into the minds of industry thought leaders, users can gain nuanced viewpoints unavailable elsewhere, to enhance their understanding of complex topics, markets, and industries and make more informed decisions.

3

Make Confident Decisions with Industry-Leading Compliance

AlphaSense's industry-leading compliance mitigates the risk of exposure to material non-public information (MNPI) by thoroughly vetting both industry experts and investment analysts conducting interviews for each expert call. Our customizable compliance programs offer tailored solutions to ensure each customized call adheres to company-specific standards and laws, securing operational excellence.

4

Outperform Competitors Without the Costs

Traditional expert networks are time-consuming and costly with expensive call bundles and the industry average price per call being around \$1,200. However, AlphaSense challenges this model by maximizing return on investment and offering the same level of white glove service and bespoke custom recruiting to provide unique insights at a fraction of the cost.

Gain personalized insights from custom calls to unlock your maximum research potential.

[Schedule your next expert call](#)